How We Work
the avant-garde of Dutch Design

Book presentation during the Dutch Design Week (18 - 26 October 2014).


After the first wave of Dutch Design, designers in the Netherlands are moving in new directions. This book and exhibition present today’s creative talents: fifteen designers – a new generation of Dutch Design. The editors of How We Work, Inga Powilleit and Tatjana Quax, present (inter)national design talent from the Netherlands.

Atelier NL
Pieke Bergmans
Mae Engelgeer
Formafantasma
Pepe Heykoop
Chris Kabel
Maarten Kolk & Guus Kusters
Dirk van der Kooij
Joris Laarman
Valentin Loellmann
Christien Meindertsma
Lex Pott
rENs
Daan Roosegaarde
Scholten & Baijings

After the international success of Dutch Design, a younger generation of designers from the Netherlands is taking new paths. This committed generation inquires after the role and function of design. The central question: What are we to do with the surplus of things, objects and design knickknacks? Renewal arises from taking account. These fifteen designers look around them and ask themselves: How can things be done differently? Material, technique and the design process are given new meaning.

The inquiring working process of these young designers leads to new insights, processes and solutions. The merits of craft and traditional skills are reassessed, while meticulous research on materials and colour may or may not combine with the latest production techniques and innovations. High quality and sustainability are the answer to mass production and overproduction.

The latest generation of Dutch Design represents a new type of cosmopolitanism: with both an international and a local orientation, pragmatic and idealistic at the same time.

Publication
The everyday practice of a new generation of designers is presented in the book How We Work by photographer Inga Powilleit and stylist Tatjana Quax. Where do these designers work? What are their sources of inspiration and working processes? Writer and critic Merel Bem wrote the introductory texts, while René Pingen penned the foreword. How We Work will be presented by Lecturis publishers, Inga Powilleit and Studio Aandacht during the Dutch Design Week (18 – 26 October) in Eindhoven, The Netherlands.
Exhibition
As a extension to the book, the Stedelijk Museum 's-Hertogenbosch is presenting the exhibition *How We Work* in January 2015. The exhibition will focus on the working process, but without losing sight of the object. Guest curator Tatjana Quax and the museum selected one object per designer to show the making process and the story of how it was made. Fifteen very diverse products will be presented to offer insight into how designers work and think.
How We Work

Publication

Edited by Inga Powilleit and Tatjana Quax
Authors: Merel Bem, René Pingen
Photography: Inga Powilleit; styling: Tatjana Quax, Studio Aandacht
Design: Ben Lambers, Studio Aandacht
Language: Dutch / English, 224 pages full colour
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Exhibition

Curated by Tatjana Quax and the Stedelijk Museum ’s-Hertogenbosch
Exhibition design: Studio Aandacht


Stedelijk Museum ’s-Hertogenbosch
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For more information about the exhibition How We Work, illustrative material or an invitation to the press preview, please contact: Stedelijk Museum ’s-Hertogenbosch
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